

Data protection notice

Protecting the privacy of our members, attendees of our events and users of our website is very important to us. Most of our website content can be used without registration, however, we use industry-standard technologies to measure and improve the performance of our website and collect data for that purpose. In some instances we cooperate with external service providers. If we (or third parties on our behalf) collect and process personal data, we comply with the requirements of the Swiss Data Protection Act and to the extent applicable, the requirements of the EU GDPR. This data protection notice explains how we do this.

1. WHAT DATA DO WE COLLECT AND FOR WHAT PURPOSES?

1.1. If you are a Member

If you want to become a member of the BioValley Basel Association, we require your name, postal address and e-mail address. We use this data to register you as a member, collect the membership fee and inform you about our offers, activities and events. For collecting this data, we rely on the consent you give us when providing this data. For the further processing, we rely on our legitimate interest to inform you about our offers and to manage our association.

1.2. If you Attend an Event

If you register for an event as a non-member or as a representative of a corporate member, we require your name, postal address and e-mail address. We use this data to register you for the event and inform you about our offers, activities and further events. For collecting this data, we rely on the consent you give us when providing this data. For the further processing, we rely on our legitimate interest to inform you about our offers and to manage our events.

1.3. Visiting the Website

Our website can also be used without disclosing personal data. Our website server, though, temporarily stores information about user access. Information includes the IP address, the date and time of the access, the name and URL of the file accessed, the website from which the access is made (referrer URL), the browser used, the operating system of the computer used and the name of the user's access provider. We use this data to ensure a smooth connection setup, comfortable use of the website, evaluation of system security and stability as well as for other administrative purposes.

1.4. Subscription for the Newsletter

If you have subscribed to our newsletter, we will use your e-mail address to send you newsletters. You can unsubscribe at any time via the link in every newsletter. In addition to the e-mail address required for registration, you are free to provide your

name and, if applicable, a company name. Our legitimate interest to inform you about our services forms the basis of this data processing.

2. HOW DO WE USE COOKIES ON OUR WEBSITE?

To optimize our offer, we use cookies on our website. These are text files that are stored on your computer and enable the analysis of the use of our website. You can configure your browser in a way that no cookies are stored on your computer or so that a warning is always displayed before a cookie is installed. A complete deactivation of cookies may result in the website not functioning or not functioning completely. The data processed through cookies is required for the above-mentioned purposes in order to safeguard our legitimate interests.

3. HOW DO WE USE WEB ANALYSIS TOOLS?

Through the measures listed below, we ensure the needs-based design and continuous optimization of our website. These measures allow us to statistically record and evaluate the use of our website. This is our legitimate interest. We use Google Analytics, a web analytics service provided by Google Inc. (Google). Google Analytics uses cookies to analyze how you use the website. The information generated by the cookie about your use of the website is usually transmitted to and stored on a Google server in the USA. We only use Google Analytics with activated IP anonymization. This means that your IP address will be shortened in Switzerland, the European Union and the European Economic Area. Only in exceptional cases will the full IP address be sent to a Google server in the USA and shortened there. Google will use this information on our behalf to evaluate your use of the website in order to provide us with reports on the activities of users on the website and to provide other services related to the use of the website and internet usage. Furthermore, Google will transfer this information to third parties if required by law or if third parties process this data on behalf of Google. The IP address provided by your browser will not be merged with Google's other data. You may object to Google Analytics collecting the data with effect for the future by installing a deactivation add-on (<http://tools.google.com/dlpage/gaoptout?hl=en>) for your browser. Besides the possibility to install the deactivation add-on, there is another alternative to prevent Google Analytics from collecting the data. It is particularly interesting for users of mobile devices. Please click on this link to deactivate Google Analytics. You thereby install a so-called opt-out cookie that prevents the tracking of data on the website. The function remains until the opt-out cookie is deleted. If the opt-out cookie has been deleted, it is sufficient to click on the link again.

4. WHY DO WE PLACE A LINKEDIN LINK?

If you join our LinkedIn Group, there is the possibility to join a discussion of interest and to receive messages. In order to enable such connection, we placed a link on our website that redirects you. Data will only be transferred to LinkedIn if you are logged in with your profile. As the manager of our LinkedIn Group, we may use your data to approve group members, send announcements to group members, or delete comments or discussions. The further responsibility for data protection compliant operation lies with LinkedIn. We have neither influence nor access to cookies which are placed by LinkedIn. For further information, see LinkedIn's privacy policy.

5. DO WE DISCLOSE YOUR DATA TO THIRD PARTIES?

We only disclose your personal data to third parties if you expressly consent or if there is a legal obligation or permission to do so.

6. HOW SECURE IS YOUR DATA?

We use technical and organizational measures to protect your data against manipulation, loss, destruction or unauthorized access by third parties.

7. WHAT ARE YOUR RIGHTS REGARDING YOUR DATA?

You have rights of access, rectification, erasure, restriction of processing, data portability, to revoke your consent and to object. If you believe that the processing of your data violates the data protection laws, you can report this to us or the relevant supervisory authority.

You have the right to object to our data processing that is based on our legitimate interest or that occurs for direct marketing purposes.

8. HOW CAN WE CHANGE THIS DATA PROTECTION NOTICE?

We reserve the right to change this data protection notice at any time. Changes will be published on the website.

9. WHO IS RESPONSIBLE FOR THE DATA PROCESSING?

Responsible for the data processing is the Swiss Verein "BioValley Basel", Elisabethenstrasse 15, 4051 Basel, Switzerland.